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# Take a Closer Look



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## The Planning Commissioners Journal

Our flagship publication, the *Planning Commissioners Journal*, is intended to meet the needs of “citizen planners,” including members of local and regional planning and zoning boards. The *PCJ* is published quarterly and provides plain English explanations of planning and land use issues; insightful ideas on how planning boards can work better; and primers on important issues communities face. Visit [plannersweb.com](http://plannersweb.com) to see what we’re covering in our current issue, or call us for a sample copy.



## Welcome to the Commission! A Guide for New Members



Help new members of your planning board get started on the right foot with our *Welcome to the Commission Guide*. The 40-page *Guide*, illustrated by cartoonist Marc Hughes, incorporates carefully selected excerpts from *Planning Commissioners Journal* articles. The first half of the *Guide* is organized around ten key tips for new members. The second half introduces new commissioners to some of the most important “players” in the planning universe – the governing body, the public, builders & developers, the media, and others.

For more details about the *Guide*, go to: [www.plannersweb.com/guide.html](http://www.plannersweb.com/guide.html)

## Practical Advice

For more than 15 years, Elaine Cogan has been sharing her wisdom and experience with *Planning Commissioners Journal* readers in her column, “The Effective Planning Commissioner.” Elaine has tackled subjects from “What Counts Most as a Planning Commissioner” to “Dealing with Difficult People” to “Working Effectively with Elected Officials” – with common sense and practical advice.

The *PCJ* has released a book by Elaine Cogan designed for new – and also, not-so-new – planning board members:

**Now that You're on Board:**  
*How to Survive ... and Thrive ... as a Planning Commissioner.* by Elaine Cogan



Through 25 practical tips, illustrated by cartoonist Marc Hughes, Elaine draws on her many years of experience, providing insights on the valuable role planning board members play, and how they can use their skills most effectively.

Available in an attractive spiral-bound booklet, *Now that You're on Board* is an excellent supplement to the *Welcome to the Commission Guide*.

For detailed contents of *Now That You're On Board*, go to: [www.plannersweb.com/onboard.html](http://www.plannersweb.com/onboard.html)

## Taking a Closer Look Reprint Sets

These collections provide a more in-depth look at the issues facing our communities. They cover a wide range of issues: housing, urban design & development, legal challenges, zoning basics, conflicts of interest, traffic, and green infrastructure... to name a few!



Here are just six of our bound reprint collections, each containing a dozen or more articles previously published in the *Planning Commissioners Journal*.

For a complete list of all of our reprint sets, go to: [www.plannersweb.com/reprints.html](http://www.plannersweb.com/reprints.html):

**New!** **Housing: Opening The Door** – From multi-family housing, to community land trusts, to understanding the changing nature of the housing “consumer,” with innovative suggestions for today’s housing market.

**Downtowns & Town Centers** – Understand the issues facing downtown & town center development, including the basics of historic preservation planning.

**Design & Aesthetics** – An excellent introduction to urban design, sign regulation, zoning for aesthetics, and more.

**Planning Law Primer** – Covering the basics of variances, procedural due process and other legal issues. Especially useful to new members of commissions and boards, providing an introduction to key planning law topics.

**Basic Planning Tools** – From comprehensive planning to capital improvement budgets to zoning basics. Plus a review of the purposes and history of zoning, with an overview of some of the tools and techniques planners and planning commissioners use.

**Ethics & The Planning Commission** – Advice and caution about some tricky ethical situations, including ex-parte contacts, bias, accepting gifts, and political influence.

For detailed contents of each set, go to: [www.plannersweb.com/reprints.html](http://www.plannersweb.com/reprints.html)